

# Green Cleaners Cost Comparison

Conventional product prices obtained from Wal-Mart, Athens, GA.

Green product prices obtained from Wal-Mart or Earth Fare Natural Supermarket\*, Athens, GA.

All comparisons are based on manufacturer usage directions and/or actual measurements to determine uses per container. All prices are those in effect April 1, 2009.

General Purpose Cleaning	Size	Cost	Usage per Gallon	Gallons of Solution	Cost per Gallon
Fantastic Heavy Duty	32 oz	\$2.37	straight	1/4 gallon	\$9.48
409 Original	32 oz	\$2.16	straight	1/4 gallon	\$8.64
Green Works Natural All-Purpose Cleaner	32 oz	\$2.50	straight	1/4 gallon	\$10.00
Green Works Natural Dilutable Cleaner	28 oz	\$2.50	4 oz in 1.5 gal. water	10.5 gallons	23.8¢
Seventh Generation All-Purpose*	32 oz	\$5.99	straight	1/4 gallon	\$23.96
GET CLEAN Basic-H <sup>2</sup> (by Shaklee)	16 oz	\$10.35	2 teaspoons	makes 48 gallons	→ 22¢
Window Cleaners	Size	Cost	Usage	Gallons of Solution	Cost per Gallon
Windex	32 oz	\$2.50	straight	1/4 gallon	\$10.00
Glass Plus	32 oz	\$2.49	straight	1/4 gallon	\$9.96
Green Works Natural Glass Cleaner	32 oz	\$2.50	straight	1/4 gallon	\$10.00
Seventh Generation Glass Cleaner*	32 oz	\$5.99	straight	1/4 gallon	\$23.96
GET CLEAN Basic-H <sup>2</sup>	16 oz	\$10.35	1 drop to 16 oz water	makes 1456 gallons	→ less than 1¢
Automatic Dishwasher	Size	Cost	Usage per Load	Loads	Cost per Load
Cascade Complete	75 oz	\$5.97	fill both cups	does 21 loads	28.4¢
Seventh Generation Automatic Dish*	75 oz	\$8.49	fill both cups	does 21 loads	40.4¢
GET CLEAN Dish Wash Automatic	32 oz	\$9.50	4 tsp	does 48 loads	→ 19.8¢
Laundry Stain Remover	Size	Cost	Usage	Gallons	Cost per Gallon
Spray 'n Wash Stain Remover	30 oz	\$2.38	straight	15/64 gallon	\$10.15
Shout Triple-Acting Stain Remover	30 oz	\$2.44	straight	15/64 gallon	\$10.41
Seventh Generation Natural Stain Remover*	32 oz	\$5.99	straight	1/4 gallon	\$23.96
GET CLEAN Nature Bright	32 oz	\$9.30	2 Tbsp in 16 oz water	4 gallons	→ \$2.33
Laundry (powder)	Size	Cost	Usage per Load	Medium Loads	Cost per Load
Tide	70 oz	\$7.97	provided scoop	does 40 med. loads	19.9¢
Seventh Generation Laundry*	112 oz	\$14.99	provided scoop	does 42 med. loads	35.7¢
GET CLEAN Fresh Laundry Powder	14 lb	\$40.25	1/8 cup	does 224 med. loads	→ 18.0¢
Chlorine-Free Laundry Brightener	Size	Cost	Usage per Load	Medium Loads	Cost per Load
Clorox 2 Bleach for Colors (powder)	77.4 oz	\$6.67	2/5 cup	does 27 med. loads	24.7¢
Seventh Generation Chlorine-Free Bleach*	64 oz	\$5.99	3/8 cup	does 21 med. loads	28.5¢
GET CLEAN Nature Bright	32 oz	\$9.30	1 Tbsp	does 64 med. loads	→ 14.5¢
Fabric Softeners for Washer	Size	Cost	Usage per Load	Medium Loads	Cost per Load
Seventh Generation Fabric Softener*	40 oz	\$6.49	1 oz	does 40 med. loads	16.2¢
GET CLEAN Soft Fabric	32 oz	\$8.80	1/2 oz	does 64 med. loads	→ 13.8¢
Fine Washables	Size	Cost	Usage per Basin	Uses	Cost per Use
Woolite For All Fabrics Liquid	50 oz	\$7.12	1 Tbsp	100 uses	7.1¢
Seventh Generation Delicate Care*	50 oz	\$7.49	1 1/2 Tbsp	64 uses	11.7¢
GET CLEAN Basic-H <sup>2</sup>	16 oz	\$10.35	1/2 tsp	192 uses	→ 5.4¢
Heavy-Duty Degreaser	Size	Cost	Usage	Gallons	Cost per Gallon
Arm & Hammer Cleaner & Degreaser	1.2 oz	\$2.00	1.2 oz in 32 oz water	1/4 gallon	\$8.00
GET CLEAN Basic-H <sup>2</sup>	16 oz	\$10.35	1 1/2 tsp in 16oz water	8 gallons	→ \$1.29
Toilet Bowl Cleaners	Size	Cost	Usage per Toilet	Uses	Cost per Use
Lysol Toilet Bowl Cleaner	24 oz	\$2.18	4 oz	6 uses	36.3¢
Clorox Toilet-Bowl Cleaner	24 oz	\$1.97	6 oz	4 uses	49.3¢
Green Works Natural Toilet Bowl Cleaner	24 oz	\$2.50	4 oz	6 uses	41.7¢
Seventh Generation Toilet-Bowl Cleaner*	32 oz	\$5.49	4 oz	8 uses	68.6¢
Shaklee Basic-G	32 oz	\$17.30	1 Tbsp	64 uses	→ 27.0¢
Disinfectants/Bathroom Cleaners	Size	Cost	Usage	Gallons of Solution	Cost per Gallon
Lysol Disinfecting Spray	19 oz	\$4.00	straight	5/32 gallon	\$25.60
Clorox Disinfection Bathroom Cleaner	30 oz	\$3.22	straight	15/64 gallon	\$13.74
Green Works Natural Bathroom Cleaner	24 oz	\$2.50	straight	3/16 gallon	\$13.33
Seventh Generation Bathroom Cleaner*	32 oz	\$5.99	straight	1/4 gallon	\$23.96
Shaklee Basic-G	32 oz	\$17.30	3/8 tsp in 16 oz water	makes 64 gallons	→ 27¢

Shaklee GET CLEAN products are not only economical, but *WISE!* Cost comparisons do not take into consideration the fact that GET CLEAN cleaners:

- ✓ Are nontoxic and do not pollute,
- ✓ Leave no harmful residues,
- ✓ Are biodegradable,
- ✓ Use much less packaging materials,
- ✓ Are safe around children and sensitive adults.
- ✓ Outperform many leading national brands.

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